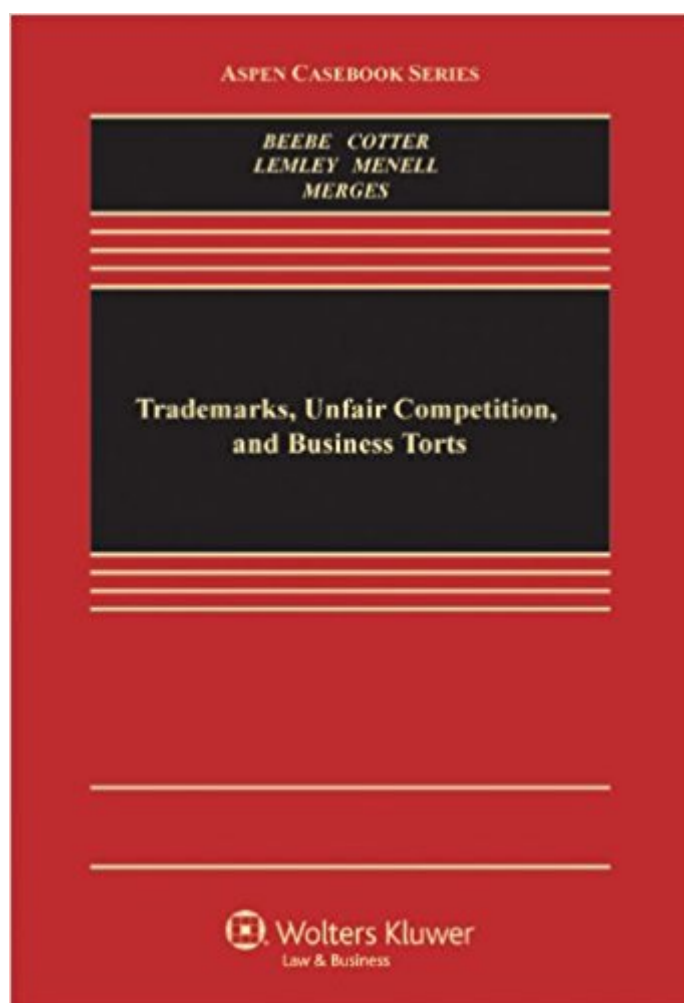


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Trademarks, Unfair Competition, And Business Torts (Aspen Casebook Series)



Synopsis

Incorporating seminal and cutting-edge cases and materials, this stellar author team delivers broad coverage of trademarks, unfair competition, and business torts that includes detailed attention to the role of technology, along with practice problems that encourage students to think like practitioners.

Ideal for courses on Trademark Law, Unfair Competition, or Business Torts, this casebook features:

a broad examination of current trademark and unfair competition law outstanding coverage of false advertising law extensive treatment of the "hot news" doctrine (misappropriation), including the most recent cases a thoughtful survey of business torts, including cases that address tortious interference, trade libel, and related torts such as RICO dynamic pedagogy that spans cutting-edge cases and materials, notes, questions, and hands-on practice problems

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Customer Reviews

It appears that the ebook version of the text has no page numbers. Only the old fashioned "locations." In 2017 this is, frankly, unacceptable. Standard page numbers are very common in kindle ebooks, and I've even had one publisher update a book last semester after I complained of the same problem. If you are buying this for class, I could not recommend against this book enough. Buy physically, I guess (which is a bummer). I am willing to update this review in the event that the page numbers are added, otherwise I will be seeking a full refund from .

This book has a nice balance of cases and notes. So far, the cases I've read are relevant, and the

notes are well written and easy to understand.

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